



NewDay™

Features

- Advanced Edge Technology (AET)™ manufacturing process.
- Front surface aspheric design.
- Large power range.
- UVA and UVB protection.
- Handling tint.
- Larger range of features than any other daily disposable.
- User friendly blister.
- Unique product design.
- Exclusively available to eye care professionals.

Benefits

- Superior comfort because of the thinner edge.
- Improved visual acuity compared to spherical soft contact lenses.
- Improved vision for people with low levels of astigmatism and early presbyopes.
- More patients can be fitted.
- Protects the eye from harmful UV rays.
- Easy for Patient insertion.
- Optimised design ensures interchangeability with other lenses and patients can easily be upgraded.
- Makes contact lens wear easier for patients.
- Lens design and parameters ensures non-opticals can not offer an alternative product.
- Repeat business returned to the eye care professionals rather than the non-opticals.

+7.00 to -10.00

Product specifications:

MATERIAL	METHAFILCON A IV 1
WATER CONTENT	58%
MANUFACTURING PROCESS	ADVANCED EDGE TECHNOLOGY™
BASE CURVE	8.70mm
DIAMETER	14.3mm
POWER RANGE	-0.50 to -6.00 (0.25DS steps) -6.00 to -10.00 (0.50DS steps) +0.50 to +7.00 (0.25DS steps)
CENTRE THICKNESS (@ -3.00DS)	0.07mm
DK (FATT)	19
DK/t (@ -3.00DS)	27.1
OPTIC ZONE (@ -3.00DS)	8.00mm
HANDLING TINT	AQUA
WEAR INDICATORS	DAILY DISPOSABLE
PACK SIZE	30 pack

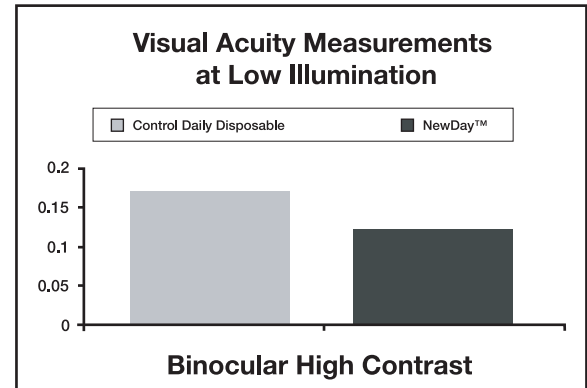
Advanced Edge Technology AET™

The AET™ process is the patented process that applies design and production parameters to the nanometer levels of four decimal places. The result is a lens edge that is so thin and accurate it ensures extreme comfort with every lens.

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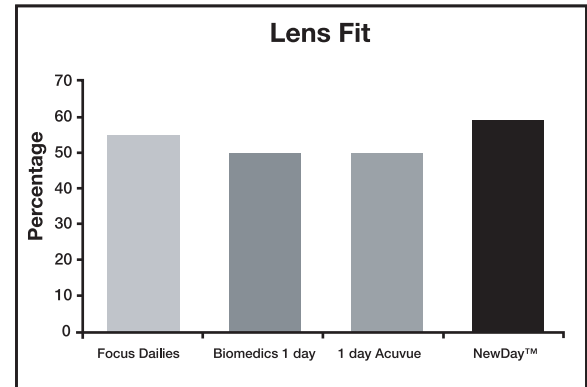
Visual Acuity*

- For binocular high contrast acuity under low illumination, acuity was statistically and clinically significantly better with NewDay™ than with the control daily disposable lens.



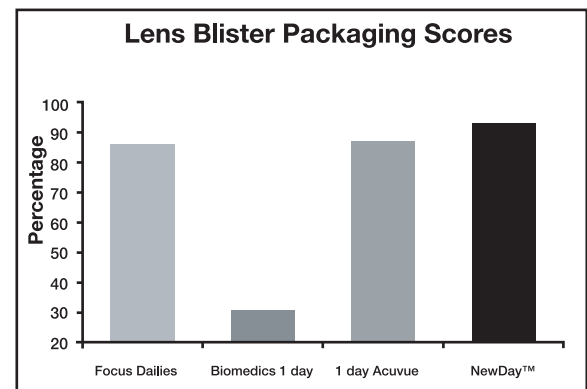
Lens Fit*

- Statistically, there was no significant difference between either of the four lenses for optimum fit at follow-up.



Packaging

- 3 of the 4 lens blisters assessed received a high score, with the Sauflon blister being the most preferred.



Overall Score*

Overall, NewDay™ performed equally well, or better than the other daily disposable contact lenses featured in the study and comfortably reached the standards expected of a current generation daily disposable contact lens.